

# A Report on Webinar on 'EK BHARAT SHRESHTHA BHARAT'

Consumer Education Research Centre  
Environmental Information System- Resource Partner



## **WEBINAR on “Ek Bharat Shreshtha Bharat”**

Consumer Education and Research Centre, ENVIS’s Resource partner on “Environment Literacy –Eco-labeling & Eco-friendly Products’ in collaboration with Chhattisgarh Environment Conservation Board ENVIS’s hub on ‘Status of Environment and Related Issues’ conducted a webinar under ‘Ek Bharat Shreshtha Bharat’ Programme.

It was held on Google meet, a virtual platform on 30<sup>th</sup> of April between 03:00 PM to 4.30 PM. It was made live on Facebook from our official Facebook page on ‘Environment Literacy- Eco Labeling & Eco Friendly Product’. A campaign poster (Annexure 1) was prepared and disseminated on all social media platforms for wider reach.

<https://fb.watch/5gFxicX3Y/>

<https://www.facebook.com/NATUREBODIESECOCLUB/videos/1187007565073480>

The objective was to share information on different environmental themes and to connect with people of different region under ‘Ek Bharat Shreshtha Bharat’ Programme. Our first Speaker was Ms. Anindita Mehta, Project Coordinator and CGM CERC and her topic was “Ek Bharat Swasth Bharat’. She addressed the audience on Salt Iodization and its benefits for swasth bharat. Next, Ms. Chinmayi Hemani, Climate Change & Sustainability professional and founder of RuChiNi Environment Sustainability Planners spoke on Sustainable living for ‘Ek Bharat Shreshtha Bharat’. She explained how we, humans can contribute to make this planet a better place to live. Our third invited speaker, Mr. Panu Halder, Eco Clubs Dist. Coordinator, Bilaspur, Chhattisgarh spoke on Biodiversity Conservation. He covered an integral part of biodiversity conservation and shared his experience on working in the regions of Chhattisgarh. Our fourth speaker, Mr. Mr. Satish Upadhyay, District coordinator, National Green corps, Korea District, Chhattisgarh spoke on Biodiversity Conservation and wetlands. He explained its importance and the methods do do it and how youngsters are involved in these practices.

The numbers of participants were 30 and views on facebook were 47 and increasing.



# Webinar on EK BHARAT SHRESHTHA BHARAT

## Speakers



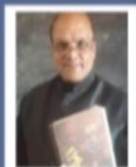
Ms. Anindita Mehta, CGM CERC & Project Coordinator, CERC ENVIS, Ahmedabad  
Topic : Swasth Bharat Shreshtha Bharat



Ms. Chinmai Hemani  
Climate change and Sustainability professional and founder of RuChiNi Environment Sustainability Planners  
Topic : Sustainable living for 'Ek Bharat Shreshtha Bharat'



Mr. Panu Halder, Eco Clubs District Coordinator, Bilaspur, Chhattisgarh  
Topic : Biodiversity Conservation



Mr Satish Upadhyay, District Coordinator, National Green Corps, Korea District, Chhattisgarh  
Topic : Biodiversity Conservation



30 April  
Friday



15:00 - 16:15

Join on Google meet :

[meet.google.com/cox-oqzx-qef](https://meet.google.com/cox-oqzx-qef)



@cerc\_envis



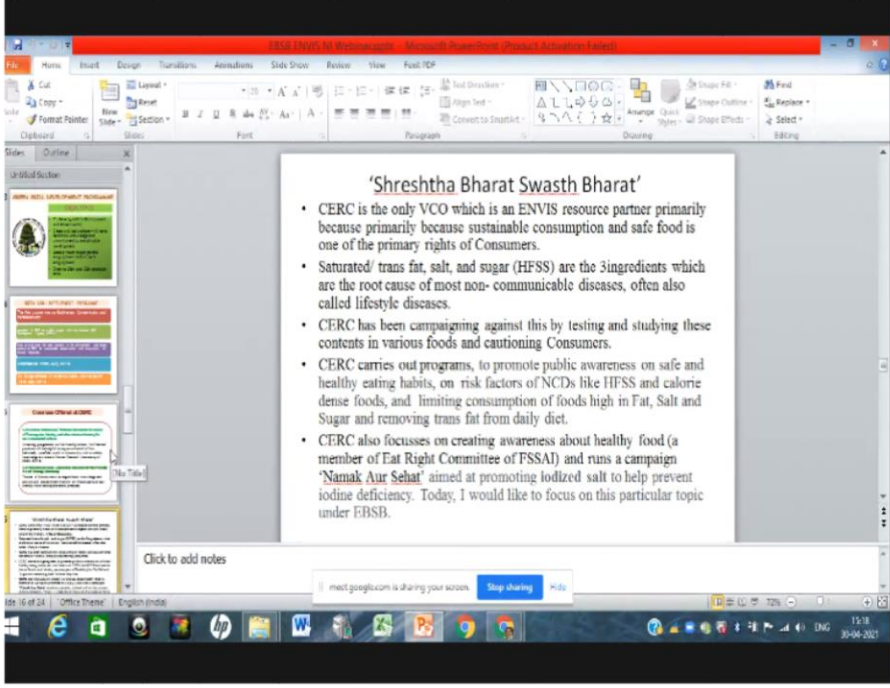
@EcoProductsEcoLabeling



ENVIS Hub: Chhattisgarh  
Environment Conservation Board  
Status of Environment and  
Related Issues  
[www.cht-env@nic.in](http://www.cht-env@nic.in)

CERC - ENVIS RP on "Environment  
Literacy - Eco-labeling &  
Eco-friendly Products"  
[www.cercenvis.nic.in](http://www.cercenvis.nic.in)

# GALLERY



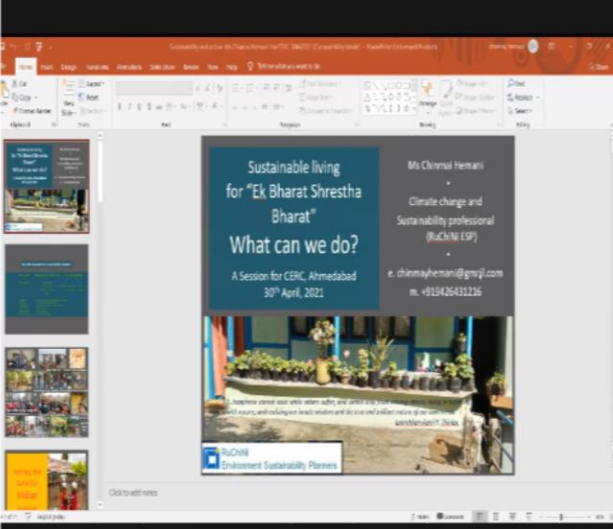
Meeting details ^

panu halder

Joyal mehta

Chinmai Hemani

Apeksha Sharma



Meeting details ^

Chinmai Hemani

Apeksha Sharma

Joyal mehta

Satish Upadhyay

Jyoti Bansal

panu halder

Divya Thampi

Pradyumn Sharma

TNCPERC

Raise hand

Chinmai Hemani is presenting

